

AMANDA PFLUGRAD

@Amanda_Pflugrad – [Instagram](#) and [Twitter](#)

PROFESSIONAL EXPERIENCE

BOSTON CELTICS - *Team Broadcaster and Host* **May 2015-Present**

- Excellent public speaking skills; hosting live events and moderating discussions in front of live crowds and on camera
- Travel with team around the country to produce daily content to keep fans engaged with team throughout NBA season
- Conduct live pregame, quarter hits, halftime interviews and walk-off interviews with both players and coaches
- Host of *Celtics Live*, a debate-driven pregame show; discusses opinions on trending topics within the NBA
- Researches, writes, produces and edits all materials used for broadcasts and coach/player interviews over zoom
- Collaborate on communication strategies, social media coordinating and conceptualize new corporate sponsor videos
- Pitch new video and show concepts to generate additional revenue from sponsors
- Cover all major NBA events including All-Star, Summer League, NBA Draft and NBA Combine

NBA TV – *Boston Celtics Insider for NBA Game Time Live* **October 2018-March 2020**

- Appear on national television during pregame coverage with studio analysts
- Preview upcoming matchups, share inside reports from shootaround and injury updates

NBA TV/AT&T SPORTSNET - *Sideline Reporter for the WNBA and Las Vegas Aces* **June 2018- June 2019**

- Delivered live in-game updates between quarters, at halftime and inside the huddle
- Conducted live pregame and postgame interviews with both players and assistant coaches

NBC SPORTS BOSTON - *Studio Host and Boston Celtics Sideline Reporter* **October 2016- November 2018**

- Delivered pregame and in-game reports on team news, injuries and conduct postgame walk-off interviews with players
- Debate and discuss team storylines and hot topics within the NBA with analysts Brian Scalabrine and Kyle Draper

ESPN/SEC NETWORK - *Sideline Reporter, Women's Gymnastics* **January 2015-May 2015**

- Delivered live hits at the top of every broadcast with Olympic Gold Medalist commentators
- Interviewed coaches and gymnasts between each rotation and post-meet winners in the all-around
- Pitched and helped execute feature ideas that aired during the broadcast

PAC-12 NETWORKS - *Analyst and Sideline Reporter* **February 2014-September 2015**

NEW YORK JETS - *Studio Host and Reporter* **August 2014-January 2015**

CBS SPORTS NETWORK - *Sideline Reporter for AVP Beach Volleyball* **June 2013- October 2014**

TOTAL COLLEGE SPORTS TV - *Sports Anchor/Reporter* **November 2012- March 2014**

TRAVEL CHANNEL/ USA TODAY - *Host of "Best of the Road"* **June 2011-June 2013**

FOX SPORTS ARIZONA - *Sports Reporter/ Host* **January 2011- November 2012**

SKILLSETS:

TELEPROMPTER-VOICEOVER TALENT- PROFICIENT IN ADOBE PREMIERE, SPREAD FAST, MICROSOFT OFFICE/OUTLOOK- WORKS CLOSELY WITH PUBLIC RELATIONS TEAM FOR ALL PLAYER APPEARANCES AND REQUESTS- BUILDING BRAND VOICE, IDENTITY AND SOCIAL STRATEGY- TRACKING POSTING METRICS AND ENGAGEMENT

EDUCATION

University of Oregon, Eugene, OR

Bachelor of Science in Journalism

Broadcast Journalism and Communication Studies, GPA: 3.61, Dean's List, Graduated Magna Cum Laude

June 2010

References Available Upon Request